

**WEDNESDAY, NOV. 14, 2018**

11:30 a.m. - 1:30 p.m.	<b>Pre-conference Conversation: How Smart Marketing is Driving Health System Growth and Success (By Invitation)</b> <i>Penn Quarter</i>
2:00 p.m. - 2:45 p.m.	<b>Using Hospital Data Insights to Improve Clinical Quality at UC San Diego Health and C.S. Mott Children's Hospital</b> <i>Grand Ballroom South</i>
3:00 p.m. - 5:00 p.m.	<b>Opening Keynote Session</b> <i>Grand Ballroom North/Central</i>
5:00 p.m. - 6:30 p.m.	<b>Opening Reception</b> <i>Renaissance Main Lobby</i>

**THURSDAY, NOV. 15, 2018**

7:30 a.m. - 8:30 a.m.	<b>Breakfast with Roundtable Discussions</b> <i>Grand Ballroom North/Central</i>				
	Grand Ballroom South	Congressional A	Congressional B	Mount Vernon Square A	Mount Vernon Square B
8:45 a.m. - 10:00 a.m.	<b>Getting the Message Out: Engaging Patients in Population Health</b>	<b>Profitable Partnerships: How Smart Collaboration Can Improve Patient Care and Expand Your Reach</b>	<b>Cybersecurity and Connected Healthcare</b>	<b>Redesigning the Healthcare Workforce</b>	<b>How Predictive Analytics Is Changing the Game</b>
10:00 a.m. - 10:45 a.m.	<b>Refreshment Break</b> <i>Networking Booth Area</i>				
10:45 a.m. - 12:00 p.m.	<b>The New Patient Experience Era: Focusing on the Consumer of Tomorrow</b>	<b>Investing in Health IT: Finding Success with EHRs and Emerging Tech</b>	<b>Leading the Digital Transformation of Healthcare</b>	<b>Implementing Population Health: Refining and Funding Your Plan</b>	<b>Partnering as a Pediatric Success Strategy</b>
12:15 p.m. - 2:00 p.m.	<b>Keynote Luncheon</b> <i>Grand Ballroom North/Central</i>				
2:00 p.m. - 2:45 p.m.	<b>Refreshment Break</b> <i>Networking Booth Area</i>				
2:45 p.m. - 4:00 p.m.	<b>Tapping Into Telemedicine: Strategies for Success</b>	<b>How Children's Hospitals Are Shifting Toward Value and Population Health</b>	<b>Smart Master Planning: How Health Systems Can Be Ready for the Uncertainties of the Future</b>	<b>The Case for Transparency: The Risks and Rewards</b>	<b>The Evolving World of Artificial Intelligence: Lessons for Health</b>
4:15 p.m. - 5:30 p.m.	<b>Behind the U.S. News Best Children's Hospitals Rankings Methodologies</b>	<b>Next Steps for Value-Based Care</b>	TBD	<b>The Promise and Challenges of Incorporating Precision Medicine</b>	
5:30 p.m. - 7:00 p.m.	<b>Networking Reception Celebrating the Healthiest Communities</b> <i>Networking Booth Area</i>				

**FRIDAY, NOV. 16, 2018**

7:30 a.m. - 8:30 a.m.	<b>Breakfast with Roundtable Discussions</b> <i>Grand Ballroom North/Central</i>				
	Grand Ballroom South	Congressional A	Congressional B		
8:45 a.m. - 10:00 a.m.	<b>Behind the U.S. News Best Hospitals Rankings Methodologies</b>	<b>On the Cutting Edge: Investing in Innovation</b>	<b>Pediatric Priority: Preparing for Payment Reform</b>		
10:00 a.m. - 10:30 a.m.	<b>Refreshment Break</b> <i>Networking Booth Area</i>				
10:30 a.m. - 12:30 p.m.	<b>Closing Keynote Session</b> <i>Grand Ballroom North/Central</i>				